



# IT'S ITALIA

401 Main Street  
Half Moon Bay, California 94019  
650-726-4444  
[Itsitaliarestaurant.com](http://Itsitaliarestaurant.com)



## **Benvenuto!**

Welcome to It's Italia! We are nestled in the heart of Half Moon Bay, in the beautiful Half Moon Bay Inn. We recently remodeled to bring back the original feel of this historic building to our restaurant, featuring archways, frescoes, original large wood pillars and ceiling beams, country cement countertops, wrought iron chandeliers and authentic accent pieces. Our old world decor was influenced by many visits to Italy, especially to Umbria, often called the "green heart of Italy," where vineyards and olive farms dot the hilly landscape.

Since 1977 locals and visitors alike have come to love the warm, Italian atmosphere of our neighborhood restaurant. We began as a Pizzeria but have expanded our menu to encompass a full range of Cal-Italian cuisine prepared using the bounty of the Coastside's many local farms, wineries and fisheries. Influences from various other cultures including South American, Asian and Portuguese swim in and out of the net of our menu. Our extensive wine menu includes offerings from many regions of Italy as well as France, Australia, New Zealand and California.

We are surrounded by hills to the east and the ocean to the west. A beautiful, natural setting where you can enjoy all the pleasures of nature, the charm of a beautiful, historic small town and a visit to It's Italia to round out a delightful visit!

## SPECIAL EVENTS AT IT'S ITALIA

Its Italia delights in accommodating parties large and small. Whether a warm intimate dinner of 12 at our Grandfather Table or private party on our beautiful Fireplace Patio, to memorable occasions of up to 150 guests, we offer spaces within the restaurant for varying configurations.

### **In our Dining Room and on our Fireplace Patio**

Our restaurant can accommodate special events in the following areas.  
Exclusive use of the following areas is subject to food and beverage minimums as listed:

**Entire restaurant** -Full Inside Dining Room and Fireplace Patio– up to 150 guests, please call to inquire

**Fireplace Patio** – up to 60 guests  
Sunday-Thursday \$2500 minimum, Friday and Saturday, \$3700 minimum

**Wine Barrel Room** – up to 24 guests  
Sunday – Thursday \$850 minimum, Friday and Saturday \$1200 minimum

**Mill Street Room** – up to 36 guests  
Sunday – Thursday \$ 1400 minimum, Friday and Saturday \$2500 minimum  
Grandfather Table – up to 12 guests, no minimum required

For all parties of 17 or more to be seated together, a prix fix menu will be submitted for selections in advance. Please refer to our special prix fix menu selections for both lunch and dinner.

Sales tax and a 20% service charge will be added to all of the above.

*For further information on all of the above, please contact our Special Events Coordinator.*



### **Live Music**

It's Italia presents a live music venue Friday and Saturday nights in various genres, from world, classical, and flamenco/gypsy style guitars to jazz. Many of these musicians are available for private parties. Please call our Special Events Coordinator to inquire about dates and pricing to include live music for your private event.

### **Deposits**

A deposit for all large parties will be held until the date of your event except for full buyouts. Your card will only be charged for the amount of the deposit in the case of a NO SHOW. Please fill out the attendance guarantee so that we may properly prepare the menu and seating arrangement for your event.

### **Wines**

The It's Italia wine selection boasts wines from many of the world's finest wine regions. Our wines are carefully researched and chosen to fit a wide variety of tastes and price ranges. Some of our wines are highly allocated and will not always be available. Please inquire with our wine buyer Betsy del Fierro if you do not see something you would like to offer at your event. We will do our best to accommodate your wishes.

### **Decorating and Special Services**

We are delighted to help you make your event unique and special for you. Please feel free to make arrangements ahead to be able to bring in special decorations or a celebratory cake for your event. (A \$1.50 per person cake cutting fee will apply.) Entertainment is only allowed at buy out events and is separate from the price you are quoted.

### **Parking**

Parking is available on Main Street and Mill Street. There are two large public parking lots on Mill Street across the street from the restaurant. In addition, ample parking is available for your convenience on both Johnston Street, located one block east of the restaurant, and Purissima Street located, one block west of the restaurant, (both streets have 12 hour limits).

### **Directions to It's Italia**

From San Francisco – Take Highway 101 south to Highway 92 west, come over the hill into Half Moon Bay. Turn left onto Main Street at the first light. Go two blocks to the corner of Main and Mill Streets. We are at 401 Main Street.

– Go south on 19th Ave. to Highway 280 south to Highway 1 into Half Moon Bay. Turn left onto Main Street at the first light. Go two blocks to the corner of Main and Mill Streets. We are at 401 Main Street.

From San Jose – Take Highway 101 or 280 north to Highway 92 west, come over the hill into Half Moon Bay. Turn left onto Main Street at the first light. Go two blocks to the corner of Main and Mill Streets. We are at 401 Main Street.

***For further information on all of the above  
please contact our Special Events Manager at 650.726.4444***



## FACT SHEET

<b>Location</b>	401 Main Street Half Moon Bay, California 94019
<b>Phone</b>	650-726-4444
<b>Website</b>	<a href="http://Itsitaliarestaurant.com">Itsitaliarestaurant.com</a>
<b>Style</b>	Contemporary California Italian Cuisine
<b>Proprietors</b>	George and Betsy Del Fierro
<b>Executive Chef</b>	Isaias Toxcon
<b>Chefs</b>	Leonel Valdovinos, Isidro Contreras
<b>General Manager</b>	Betsy Del Fierro
<b>Managers</b>	Leslie Martin, Adriana Guzman, Connie McClintock, Stacy Wilson
<b>Service</b>	11:30 am to 10:00 pm Mondays thru Thursdays 11:30 am to 11:00 pm Fridays and Saturdays 11:30 to 9:00 pm Sundays
<b>Capacity</b>	100 seats including the Bar inside 50 seats on our Fireplace Patio
<b>Parking</b>	Available on Main, Mill, and Johnston Streets
<b>General</b>	Full Bar Service. We gladly accept Visa, Mastercard, American Express, and Diners Club



## TERMS FOR SPECIAL EVENTS CONTRACT

- 1. Deposits:** Deposits are held for all large parties and are only charged to your card in the event of a no show or cancellation within the 72 hour cut off time. This excludes parties taking place in June & December and all buyouts. The attendance guarantee must be completed and faxed in to secure your event. A negotiated deposit is required for all buyouts and is nonrefundable if cancellation takes place within 30 days of your event.
- 2. Guaranty minimum:** The number of guests attending the event must be guaranteed no later than 3 days in advance of the function. This final guest count will be the number that you will be charged for at the time of the event regardless of attendance. Notices of significant decrease in the number of guests due to unforeseeable circumstances will be handled at management's discretion. Increases in your final guest count are subject to all applicable charges.
- 3. Cancellation:** If you need to cancel a large party, there is a 72 hour cut off time. If you cancel the whole event within the 72 hours, we reserve the right to charge your card for the amount figured on the attendance guarantee which is \$20.00 pp for lunch events and \$40.00 pp for dinner events. There is a 30-day cancellation policy on events taking place December 1 through December 31 & for all buyouts occurring on any date.
- 4. Gratuity:** It's Italia will apply the customary gratuity of 20% to all food and beverage charges. Applicable sales tax is added to the cost of the function.
- 5. Wines:** Our list includes a wide variety of wines from different regions and priced at various levels. If you need any help in selecting wines for your event, we will be happy to fax or email you a copy of our wine list, or we can schedule a tasting for you. Please be advised that many of our reserve wines may be subject to limited allocation. We charge a \$20.00 corkage fee per 750 ml. We will comp one corkage per bottle purchased from our list. There is a 5 bottle limit for wine brought in.

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Your Signature and Date

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Received by It's Italia

Please scan and email this form to: [specialevents@itsitaliarestaurant.com](mailto:specialevents@itsitaliarestaurant.com)  
or fax to: 650.726.2702.



## ATTENDANCE CONFIRMATION & DEPOSIT AUTHORIZATION

I, \_\_\_\_\_, authorize It's Italia to charge my Credit Card for an attendance guarantee for my event on the date of \_\_\_\_\_ at \_\_\_\_\_ am/pm for \_\_\_\_\_ persons. Deposit information is held for all large parties and will only be charged to the card in the event of a NO SHOW. The amount of the deposit required is \$20.00 per person for a lunch event and \$40 per person for a dinner event.

We gladly accept VISA, MASTERCARD, AMERICAN EXPRESS, AND DINERS CARDS.

This information is a confirmation of the number of guests you are expecting at your event. Any changes to this number must be made prior to 72 hours before the event. If you do not call ahead to change the number of guests prior to 72 hours of your event, you will be charged for the number of guests you have committed to here. If there are any unforeseen events that affect the attendance of your party, it is left to the manager's discretion to negotiate changes in price. The price you will be charged for persons not attending is the same as the menu price per person for your event.

Credit Card:  Visa  Mastercard  American Express  Diners

Number \_\_\_\_\_ Expiration Date \_\_\_\_\_

Deposit Amount \_\_\_\_\_

\_\_\_\_\_  
Your Signature

\_\_\_\_\_  
Received by It's Italia

\_\_\_\_\_  
Telephone Number

\_\_\_\_\_  
Date

Please scan and email this form to: [specialevents@itsitaliarestaurant.com](mailto:specialevents@itsitaliarestaurant.com)  
or fax to: 650-726-2702.